



2020

E X H I B I T O R

18TH ANNUAL

CURRENT SOLUTIONS IN ORTHOPAEDIC TRAUMA

NOVEMBER 12-14, 2020 | TAMPA, FL

P R O S P E C T U S



FROM CORPORATE RELATIONS

Dear Prospective Course Supporter,

On behalf of FORE and Course Chairman, Roy Sanders, MD, we invite your company to exhibit at the **18th Annual Current Solutions in Orthopaedic Trauma Course** which will take place **Thursday, November 12 – Saturday, November 14, 2020** at **FIVE Labs in Tampa, FL**.

This course is designed to enhance surgeon competency and provide strategies to better manage and repair fractures, using a didactic and cadaveric training format. Course content targets general orthopedists whose scope of practice includes fracture repair. Practicing orthopaedic surgeons, residents, fellows and other healthcare professionals with an interest in enhancing their competency in providing trauma care will be invited to attend. The course has a national target base and 80-100 medical professional are expected to attend.

The enclosed prospectus offers a wide variety of support packages designed to encourage opportunities to communicate your message to an eager and engaged audience. Supporting the course will allow you to provide orthopaedic surgeons with information and education about your products, while demonstrating your support for the orthopaedic community and commitment to educating healthcare professionals about orthopaedic trauma.

For further information on the course, please visit: <https://foreonline.org/event/current-solutions-in-orthopaedic-trauma-2020/>

I look forward to seeing you in Tampa!

Sincerely,

Allie Edwards

Allie Edwards

Corporate Relations Coordinator

Foundation for Orthopaedic Research & Education

COURSE FACULTY

COURSE CHAIRMAN



Roy Sanders, MD
Florida Orthopaedic Institute
Tampa, FL

COURSE DIRECTORS



Hassan R. Mir, MD, MBA
Florida Orthopaedic Institute
Tampa, FL



Anjan Shah, MD
Florida Orthopaedic Institute
Tampa, FL

INVITED FACULTY

Erin Aebel, JD
Shumaker, Loop & Kendrick, LLP
Tampa, FL

Michael T. Archdeacon, MD
University of Cincinnati
Cincinnati, OH

Michael Beebe, MD
Campbell Clinic
Memphis, TN

Ravi Chari, MD, MBA
HCA West Florida
Tampa, FL

Cory Collinge, MD
Texas Health Resources
Fort Worth, TX

Kelly Cullen, MD
Tampa General Hospital
Tampa, FL

David Donohue, MD
Florida Orthopaedic Institute
Tampa, FL

Joshua R. Langford, MD
Orlando Health
Orlando, FL

Frank Liporace, MD
RWJ Barnabas Health
Jersey City, NJ

Benjamin J. Maxson, MD
Florida Orthopaedic Institute
Tampa, FL

Jonathan H. Quade, MD
University of Alabama at
Birmingham
Birmingham, AL

H. Claude Sagi, MD
University of Cincinnati
Cincinnati, OH

Paul Tornetta, MD
Boston Medical Center
Boston, MA

AGENDA AT-A-GLANCE

*Subject to change, click [here](#) for most up-to-date agenda.

THURSDAY, NOVEMBER 12, 2020

9:00 AM – 12:00 PM	Exhibitor Setup
12:00 PM – 12:50 PM	Registration/Check-In & Lunch with Exhibitors
12:50 PM	Welcome Remarks/General Session
2:40 PM – 3:10 PM	Coffee Break with Exhibitors
3:10 PM	Hands-On Bioskills Lab: Shoulder
4:10 PM	Hands-On Bioskills Lab: Elbow
5:10 PM	Adjourn for the Day

FRIDAY, NOVEMBER 13, 2020

7:00 AM – 8:00 AM	Check-In & Breakfast with Exhibitors *Sponsorship Opportunity
7:50 AM	Welcome Remarks/General Session
9:40 AM – 10:10 AM	Coffee Break with Exhibitors
10:10 AM	Hands-On Bioskills Lab: Proximal Femur
11:10 AM	Hands-On Bioskills Lab: Distal Femur
12:00 PM – 1:00 PM	Lunch & Keynote Debate
1:10 PM	General Session
2:50 PM – 3:20 PM	Coffee Break with Exhibitors
3:20 PM	Hands-On Bioskills Lab: Proximal Tibia
4:20 PM	Hands-On Bioskills Lab: Ankle
5:30 PM – 6:30 PM	Welcome Reception *Sponsorship Opportunity

SATURDAY, NOVEMBER 14, 2020

8:00 AM – 8:50 AM	Check-In & Breakfast with Exhibitors
8:50 AM	Welcome Remarks/General Session
10:40 AM – 11:10 AM	Coffee Break with Exhibitors
11:10 AM	Hands-On Bioskills Lab: Suprapatellar Nailing & Foot
12:10 PM – 1:00 PM	Lunch & Keynote Lecture *Sponsorship Opportunity
1:00 PM	Exhibit Dismantle
1:00 PM	General Session
2:30 PM	Closing Remarks & Meeting Adjourn

EXHIBITOR REFERENCE GUIDE

VENUE

Florida InnoVation & Education (FIVE) Labs
4115 W. Spruce St.
Tampa, FL 33607
(813) 877-8096

ACCOMMODATIONS

Renaissance Tampa International Plaza Hotel
4200 Jim Walter Blvd
Tampa, Florida 33607
Reservation Phone: (813) 877-9200 or (800) 468-3571

A limited block of rooms has been reserved at Renaissance Tampa International Plaza at a special group rate starting at **\$160(+\$30 resort fee)/night**, plus applicable tax and fees. Guests can make reservations within our block by calling the number above and mentioning the **FORE Current Solutions in Orthopaedic Trauma** group. To receive the group rate, reservations must be made before **Thursday, October 29, 2020**.

IMPORTANT DATES

Exhibitor Showkit Released	Monday, October 12, 2020
Exhibit Application Deadline Hotel Room Block Deadline	Thursday, October 29, 2020
Exhibit Payment Deadline	Monday, November 9, 2020
Exhibit Setup	Thursday, November 12, 2020 9:00 AM – 12:00 PM
Exhibit Teardown	Saturday, November 14, 2020 1:00 PM

EXHIBITOR SHOWKIT & PRE-REGISTRATION LIST

Confirmed exhibitors will receive a comprehensive Exhibitor Showkit, along with the Pre-Registration List one month prior to the event. The Exhibitor Showkit will include shipping instructions, AV & electrical requests, and other pertinent course details.

EXHIBITOR BADGE POLICY

Each exhibiting company will receive an allotted number of complimentary badges based on the exhibit space purchased. There will be an additional fee for each badge produced over the complimentary allotment. All individuals representing an exhibiting company must register as an exhibitor and wear the appropriate badge. Your badge must always be worn in a visible location. Badges may not be given to other individuals. This policy applies to personnel staffing at the exhibit for the full duration of the course, as well as those who will be visiting for a short period of time.

Exhibitors are responsible for registering themselves for their badge on the FORE website, ahead of the event. Exhibitors will receive complimentary codes for their allotted number of complimentary badges no later than 2 weeks prior to the meeting. For any issues, please contact Rachel Reuter.

EXHIBITOR REFERENCE GUIDE *continued*

PAYMENT TERMS

Payment in full for the contracted space must be forwarded with the Exhibitor Application at the end of this prospectus. The balance must be paid by Monday, November 9, 2020. An invoice will be sent as soon as the application is received.

Exhibits and advertising opportunities may be paid via the following:

- Credit Card
- Check
- Wire Transfer

CANCELLATIONS, FEES, & REFUNDS

- Cancellations received in writing by Monday, October 12, 2020, will be subject to a \$500 cancellation fee.
- There will be no refunds for cancellations requested after Monday, October 12, 2020.
- If 100% of agreed-upon fee is not received by Monday, November 9, 2020, the application is subject to a \$500 late fee and/or cancellation.

FORE CME CONTACTS

• Exhibit & Grant Information	Allie Edwards	aedwards@foreonline.org	(479) 883-5547
• Industry/Vendor Registration	Corporate Relations Coordinator		
• Program Manager	Michelle Paradise Program Manager	mparadise@foreonline.org	(813) 541-3067
• Invoicing & Payments	Amber Dunn Accounting Assistant	AR_FORE@foreonline.org	(813) 903-6960

SPONSORSHIP OPPORTUNITIES

- FORE meetings provide a forum for meaningful interaction between exhibitors and attendees:
 - Multiple breaks each day give exhibitors time to interact with attendees and faculty
 - Exhibitors have access to the General Session room and are encouraged to attend the didactic sessions
- Cost-effective promotional and advertising opportunities at the live meeting are customizable to your marketing objectives & budget
- All Exhibit Space includes a 6'ft table and two (2) chairs
- In addition to the items mentioned below, support also includes company name and support level recognition on meeting website, meeting app (if available), and support signage

SUPPORT PACKAGES	PLATINUM \$14,500	GOLD \$10,500	SILVER \$7,800	BRONZE \$5,200
PACKAGE BENEFITS				
Exhibit Space	6' Table-Top	6' Table-Top	6' Table-Top	6' Table-Top
Complimentary Vendor Badges	8	6	4	2
Acknowledgement (Opening Slides, Meeting Signage and Mobile App)	Included	Included	Included	Included
Promotional Take One	Included	Included	Included	Included
Mobile Banner Ad	Included	Included	Included	-
Door Drop, Keycards, Lanyards, Notepads or Tote Bags <i>*Sponsoring company is responsible for production and shipping items to the venue. Artwork approval by FORE is required prior to production.</i>	Choose One (First Come, First Served)	Choose One (First Come, First Served)		
Welcome Reception (Co-Sponsorship) <i>*Sponsorship of conference reception includes branded company napkins and water cups for the duration of the reception, company name will also be displayed during conference reception. Sponsor is responsible for providing logo, based on specifications provided by FORE.</i>	Included	-	-	-
À LA CARTE				PRICING
EXHIBIT SPACE				
6' Table-Top	Includes 6' Table-Top and two (2) complimentary badges.			\$4,500
ADVERTISING/SPONSORSHIP OPPORTUNITIES				
Non-CME Breakfast or Lunch Symposium	This non-CME time provides your company with the opportunity to format a program with speaker selection designed to specifically enhance your company's marketability. You will have 30 minutes to discuss, demonstrate or debate with program attendees on your preferred device or procedure. Attendees will be notified that this is optional and not for CME credit. Course organizers will provide breakfast/lunch.			\$8,000

SPONSORSHIP OPPORTUNITIES *continued*

À LA CARTE		Pricing
ADVERTISING & PROMOTIONAL OPPORTUNITIES		
Welcome Reception	Sponsorship of this reception includes company name on company-branded cocktail napkins and water cups. Company name will also be displayed on-site as reception sponsor. Sponsor is responsible for production and shipment of napkins and water cups. Artwork must be approved by FORE prior to production. FORE is responsible for providing sponsor with the quantity required. One opportunity is available on first-come, first-served basis.	\$5,000
Non-CME Emerging Technology Presentation Limited: 5 Available	This non-CME industry update will award your company with a high exposure opportunity during the course program. During this time, your company will take the podium to discuss industry updates. These presentations are 10-minute sessions offered within each session of the agenda.	\$4,000
Site Specific Advertising	In partnership with FORE, discover and create a unique advertising opportunity that's site specific to display your company logo or promotion, such as promo clings, decals, wraps and more. Sponsor must provide advertisement(s), printed or digital, to event venue specifications and will coordinate placement/installation with the venue. Artwork subject to FORE approval. Contact FORE for additional information.	\$2,000+ Call FORE for Details
NEW! Mobile App Ads Splash Screen Ads Exclusive: One Available	This exclusive splash screen ad appears as the FORE Meeting App loads. The splash screen brings a high level of attention to a company's message and brand awareness to participants of the meeting. Every attendee will have visibility of the Splash Page – a full-screen visual that appears for up to 5 seconds, free from distraction. Sponsor will be responsible for providing electronic artwork based on specifications by FORE. Artwork subject to FORE approval.	\$2,000
NEW! Meeting Notepads Exclusive: One Available	Have your logo imprinted on notepads that will be available for all attendees. This is an item that attendees are certain to use at the conference and take home. Sponsor is responsible for notepad production and shipment to the hotel. Artwork subject to FORE approval.	\$2,000
Branded Coffee Cups, Water Cups and Cocktail Napkins	Sponsor is responsible for production and shipment to the hotel. Artwork must be approved by FORE prior to production. FORE is responsible with providing sponsor with the quantity required. One opportunity is available on first come, first serve basis. Cups and napkins will be used during meals & breaks.	\$1,500
Promotional Take One	One-piece, maximum size is 8.5" X 11". Production and shipping are the responsibility of the sponsor. Must be approved by FORE.	\$1,500

SPONSORSHIP OPPORTUNITIES *continued*

À LA CARTE		Pricing
ADVERTISING & PROMOTIONAL OPPORTUNITIES		
Branded Hotel Room Keycards Exclusive: One Available	All meeting attendees staying at the hotel will receive a room keycard with your company logo at registration. Sponsor is responsible for keycard production and shipment to the hotel. Keycard artwork must be approved by FORE prior to production. FORE is responsible for providing sponsor with the quantity required. One opportunity is available on a first-come, first-serve basis.	\$1,500
Tote Bags Exclusive: One Available	This is an item that attendees are certain to use at the conference and take home. Sponsor is responsible for tote bag production and shipment to the hotel. Artwork subject to FORE approval.	\$1,500
Lanyards Exclusive: One Available	All meeting attendees will receive a badge lanyard with your company logo at registration. Company is responsible for producing and providing lanyards two weeks in advance of the first day of the course. One opportunity is available on first come, first serve basis.	\$1,500
Room Door Drop	A promotional message of your choice will be delivered directly to course participants that are staying at the conference hotel. Production and shipping are the responsibility of the sponsor. Must be approved by FORE prior to production.	\$1,000
NEW! Mobile App Ads Banner Ads Limited: Five Available	Reinforce your products and branding through banner ads displayed on a loop at the top of the FORE Meeting App. The measurable rotating banner ads will also link to content within the app or to outside URLs. Impressions and taps are tracked for measurable ROI. Sponsor will be responsible for providing electronic artwork based on specifications by FORE. Artwork subject to FORE approval.	\$1,000
NEW! Mobile App Ads Push Notifications	Engage meeting attendees with compelling content through push notifications to help boost customer loyalty and raise visibility. Send two notifications directly to meeting attendees, via the FORE Meeting App, at strategic scheduled times. Sponsor will be responsible for providing electronic content based on specifications by FORE. Content subject to FORE approval.	\$500
INDUSTRY REGISTRATION		
Additional Vendor Badges	Allows access to Exhibit Hall & General Session. One badge per person.	\$550 each
FIRST TIME EXHIBITOR DISCOUNT		
25% Off Total Support Spend	First-time exhibitors receive a 25% discount on their total support. For more information and to confirm your eligibility, please contact Rachel Reuter at (512) 777-8250, or at sponsorship@foreonline.org	Based on Eligibility
EDUCATIONAL SUPPORT		
Bioskills Lab (Non-CME Accredited)	Support a bioskills lab. Support includes one specimen per station, basic instrumentation, personal protective equipment (PPE), and cleaning of all instruments. Supporter will need to provide product-specific instrumentation and personnel familiar with the instrumentation and technique. Please note the bioskills labs are included with the surgeons' course registration fees. Each attendee will be assigned to a station to ensure that every station has an equal number of attendees.	Call for Details

EXHIBITOR APPLICATION

Please complete Page 10-12 of this application and submit to aedwards@foreonline.org.

100% of total support is due no later than Monday, November 9, 2020. If 100% of agreed-upon fee is not received by this date, the application is subject to a \$500 late fee and/or cancellation.

COMPANY (HOW YOU WILL BE RECOGNIZED ON WEBSITE, ONSITE SIGNAGE, MOBILE APP, & OTHER PROMOTIONAL MATERIALS)		
CONTACT NAME	CONTACT TITLE	
EMAIL	PHONE NUMBER	
ADDRESS	CITY/STATE	POSTAL CODE
SIGNATURE	DATE	

PAYMENT METHOD

Select preferred payment method below. FORE will provide an invoice with detailed payment information.

<input type="checkbox"/>	Credit Card – Details will be sent via invoice
<input type="checkbox"/>	Check - A discount of 3% will be applied to amount due if paid in full by check within 30 days of invoice date Make payable to: Foundation for Orthopaedic Research & Education (FORE) Mail to: PO Box 865876 Orlando, FL 32886-5876
<input type="checkbox"/>	Wire Transfer – Details will be sent via invoice

SUPPORT OPPORTUNITIES

SUPPORT PACKAGES

<input type="checkbox"/>	Platinum	\$14,500
<input type="checkbox"/>	Gold	\$10,500
<input type="checkbox"/>	Silver	\$7,800
<input type="checkbox"/>	Bronze	\$5,200

À LA CARTE

EXHIBIT SPACE

<input type="checkbox"/>	6' Table-Top	\$4,500
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ADVERTISING OPPORTUNITIES

<input type="checkbox"/>	Non-CME Lunch Symposium	\$8,000
<input type="checkbox"/>	Welcome Reception	\$5,000
<input type="checkbox"/>	Non-CME Emerging Technology Presentation	\$4,000

EXHIBITOR APPLICATION *continued*

ADVERTISING OPPORTUNITIES		
<input type="checkbox"/>	Site-Specific Advertising	\$2,000+
<input type="checkbox"/>	Mobile App Ads: Splash Screen	\$2,000
<input type="checkbox"/>	Meeting Notepads	\$2,000
<input type="checkbox"/>	Branded Cups & Cocktail Napkins	\$1,500
<input type="checkbox"/>	Promotional Take-One	\$1,500
<input type="checkbox"/>	Branded Hotel Room Keycards	\$1,500
<input type="checkbox"/>	Tote Bags	\$1,500
<input type="checkbox"/>	Lanyards	\$1,500
<input type="checkbox"/>	Room Door Drop	\$1,000
<input type="checkbox"/>	Mobile App Ads: Banner Ads	\$1,000
<input type="checkbox"/>	Mobile App Ads: Push Notifications	\$500
INDUSTRY REGISTRATION		
<input type="checkbox"/>	Additional Vendor Badges QTY _____	\$550 each

CANCELLATIONS, REFUNDS, & LATE FEES

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CONFERENCE MOBILE APP INFORMATION

Please fill out the information below, and send the items needed for your recognition on the *CrowdCompass Attendee Hub* mobile app for this course. If you have any questions, please email aedwards@foreonline.org.

RECOGNITION/DISPLAY INFO ON APP

COMPANY NAME

COMPANY DESCRIPTION (2,000 CHARACTER MAX)

COMPANY WEBSITE

COMPANY ADDRESS

COMPANY PHONE NUMBER

COMPANY EMAIL

COMPANY LINKEDIN URL

COMPANY FACEBOOK URL

COMPANY TWITTER URL

REQUIREMENTS

Company Logo

Along with this application, please attach a high-resolution logo you'd like to display on the mobile app. Acceptable Files: **JPG, PNG, PDF, or EPS**