


E X H I B I T O R

6<sup>TH</sup> ANNUAL

# FRONTIERS IN UPPER EXTREMITY SURGERY

NOVEMBER 6-7, 2020 | TAMPA, FL

P R O S P E C T U S

A decorative graphic in the bottom right corner consisting of several overlapping, semi-transparent blue circles of varying shades, creating a floral or abstract pattern.

## FROM THE SENIOR MANAGER, CORPORATE RELATIONS

Dear Prospective Course Supporter,

On behalf of the team at FORE and Course Directors, **Michael J. Garcia, MD, FAAOS** and **Jason Nydick, DO**, we invite your company to exhibit at the **6th Annual Frontiers in Upper Extremity Surgery** course which will take place **November 6-7, 2020 in Tampa, FL!**

*This course provides the practicing hand surgeon with a comprehensive update on treatments for various hand and upper extremity surgery including arthroplasty, reconstruction, fracture care, care of the upper extremity in the pediatric patient, difficult problems in elbow surgery, and shoulder surgery for the hand surgeon. Learners will gain insight into both common and complex problems of the upper extremity, understand indications for surgery, therapy, outcomes of each, and potential complications of intervention.*

*The attached prospectus offers a wide variety of support packages designed to encourage opportunities to communicate your message to an eager and engaged audience. Supporting the course will allow you to provide orthopaedic surgeons with information and education about your products, while demonstrating your support for the orthopaedic community and commitment to educating healthcare professionals about upper extremity surgery.*

For further information, please visit the course website: [6th Annual Frontiers in Upper Extremity Surgery](#)

We look forward to seeing you in Tampa!

Sincerely,

*Rachel Reuter*

Rachel Reuter

Sr. Manager, Corporate Relations

Foundation for Orthopaedic Research & Education

## COURSE FACULTY

### COURSE DIRECTORS



**MICHAEL J. GARCIA, MD, FAAOS**  
Hand & Wrist Surgeon  
Florida Orthopaedic Institute  
Tampa, FL



**JASON NYDICK, DO**  
Hand & Upper Extremity Surgeon  
Florida Orthopaedic Institute  
Tampa, FL

### INVITED FACULTY

**KRISTOPHER AVANT, DO**  
Oklahoma City, OK

**H. BRENT BAMBERGER, DO**  
Dayton, OH

**MICHAEL S. BEDNAR, MD**  
Maywood, IL

**PETER EVANS, MD**  
Cleveland, OH

**ALFRED HESS, MD**  
Tampa, FL

**REED HOYER, MD**  
Indianapolis, ID

**SANJEEV KAKAR, MD**  
Rochester, MN

**KEVIN LITTLE, MD**  
Cincinnati, OH

**NADER PAKSIMA, DO, MPH**  
New York, NY

**DIANE PAYNE, MD**  
Atlanta, GA

**MARK REKANT, MD**  
Cherry Hill, NJ

**PETER RHEE, DO**  
Rochester, MN

**JEFFREY STONE, MD**  
Tampa, FL

**IAN VALERIO, MD**  
Columbus, OH

## AGENDA AT-A-GLANCE

\*Subject to change, click [here](#) for most up-to-date agenda.

### THURSDAY, NOVEMBER 5, 2020

**12:00 PM – 4:00 PM** Exhibitor Setup

### FRIDAY, NOVEMBER 6, 2020

**7:30 AM** Check-In/Registration & Breakfast with Exhibitors

8:30 AM – 11:30 AM Bioskills Lab

**11:30 AM – 12:30 PM** Lunch Symposium \*Sponsorship Opportunity

12:30 PM – 3:30 PM Bioskills Lab & Case Presentations

3:30 PM Adjourn for the Day

**3:30 PM – 4:30 PM** Welcome Reception with Exhibitors \*Sponsorship Opportunity

6:30 PM Faculty Dinner

### SATURDAY, NOVEMBER 7, 2020

**7:00 AM** Check-In & Breakfast with Exhibitors

8:00 AM General Session

**9:10 AM – 9:40 AM** Coffee Break with Exhibitors

9:40 AM General Session

11:55 AM – 12:55 PM Lunch with Guest Speaker

12:55 PM General Session

3:35 PM Closing Remarks & Course Adjourns

**5:00 PM** Exhibit Dismantle

## EXHIBITOR REFERENCE GUIDE

### VENUE

#### FIVE LABS

4115 W Spruce St.  
Tampa, FL 33607  
(727) 215-9756

### ACCOMMODATIONS

#### RENAISSANCE TAMPA INTERNATIONAL PLAZA HOTEL

4200 Jim Walter Blvd.  
Tampa, FL, 33607  
Reservations: (813) 877-9200

A limited block of rooms has been reserved at Renaissance Tampa International Plaza Hotel at a discounted rate starting at **\$169.00** per night, plus taxes and hotel fees. Guests can make reservations within your block by either phoning the hotel at **813-877-9200**. To receive the group rate, mention “**Frontiers in Upper Extremity Surgery**” and book by **Thursday, October 22, 2020**.

### IMPORTANT DATES

Hotel Room Block Deadline	Thursday, October 22, 2020
Exhibitor Application Deadline	Friday, October 23, 2020
Exhibit Payment Deadline	Monday, November 2, 2020
Exhibitor Showkit Released	Tuesday, October 6, 2020
Exhibit Setup	Thursday, November 5, 2020   12:00 PM to 4:00 PM
Exhibit Teardown	Saturday, November 7, 2020   After 5:00 PM

### EXHIBITOR SHOWKIT & PRE-REGISTRATION LIST

Confirmed exhibitors will receive a comprehensive Exhibitor Showkit, along with the Pre-Registration List one month prior to the event. The Exhibitor Showkit will include shipping instructions, AV & electrical requests, and other pertinent course details.

### EXHIBITOR BADGE POLICY

Each exhibiting company will receive an allotted number of complimentary badges based on the exhibit space purchased. There will be an additional fee for each badge produced over the complimentary allotment. All individuals representing an exhibiting company must register as an exhibitor and wear the appropriate badge. Your badge must always be worn in a visible location. Badges may not be given to other individuals. This policy applies to personnel staffing at the exhibit for the full duration of the course, as well as those who will be visiting for a short period of time.

Exhibitors are responsible for registering themselves for their badge on the FORE website, ahead of the event. Exhibitors will receive complimentary codes for their allotted number of complimentary badges no later than 2 weeks prior to the meeting. For any issues, please contact Rachel Reuter.

## EXHIBITOR REFERENCE GUIDE *continued*

### PAYMENT TERMS

Payment in full for the contracted space must be forwarded with the Exhibitor Application at the end of this prospectus. The balance must be paid by Monday, November 2, 2020. An invoice will be sent as soon as the application is received.

Exhibits and advertising opportunities may be paid via the following:

- Credit Card
- Check
- Wire Transfer

### CANCELLATIONS, FEES, & REFUNDS

- Cancellations received in writing by Tuesday, October 6, 2020, will be subject to a \$500 cancellation fee.
- There will be no refunds for cancellations requested after Tuesday, October 6, 2020.
- If 100% of agreed-upon fee is not received by Monday, November 2, 2020, the application is subject to a \$500 late fee and/or cancellation.

### FORE CME CONTACTS

• Exhibit & Grant Information	Rachel Reuter	<a href="mailto:reuter@foreonline.org">reuter@foreonline.org</a>	(512) 777-8250
• Industry/Vendor Registration	Sr. Manager, Corporate Relations		
• Program Manager	Heather Howard Program Manager	<a href="mailto:hhoward@foreonline.org">hhoward@foreonline.org</a>	(813) 210-7969
• Invoicing & Payments	Christine Garner Accounting Assistant	<a href="mailto:cgarner@foreonline.org">cgarner@foreonline.org</a>	(813) 903-6960



## SPONSORSHIP OPPORTUNITIES

- FORE meetings provide a forum for meaningful interaction between exhibitors and attendees:
  - Multiple breaks each day give exhibitors time to interact with attendees and faculty
  - Exhibitors have access to the General Session room and are encouraged to attend the didactic sessions
- Cost-effective promotional and advertising opportunities at the live meeting are customizable to your marketing objectives & budget
- All Exhibit Space includes a 6'ft Table and 2 Chairs
- In addition to the items mentioned below, support also includes company name and support level recognition on meeting website, meeting app (if available), and support signage

SUPPORT PACKAGES	GOLD \$10,000	SILVER \$6,000	BRONZE \$4,000
<b>PACKAGE BENEFITS</b>			
<b>Exhibit Space</b>	Table-Top	Table-Top	Table-Top
<b>Complimentary Vendor Badges</b>	6	4	2
<b>Mobile App Push Notification</b>	Included	Included	-
<b>Premium Booth Location</b> (First-Come, First-Served)	Included	-	-
<b>À LA CARTE</b>			<b>PRICING</b>
<b>ADVERTISING &amp; PROMOTIONAL OPPORTUNITIES</b>			
<b>Non-CME Lunch Symposium</b>	This non-CME time provides your company with the opportunity to format a program with speaker selection designed to specifically enhance your company's marketability. You will have 30 minutes to discuss, demonstrate or debate with program attendees on your preferred device or procedure. Attendees will be notified that this is optional and not for CME credit. Course organizers will provide breakfast/lunch.		\$8,000
<b>Welcome Reception Sponsorship</b> Exclusive: One Available	Exclusive sponsorship of the reception includes company-branded cocktail napkins, water cups, and signage. Sponsor will be given the opportunity to address the audience with the Course Directors for introductions and welcome remarks. Sponsor is responsible for production and shipment of napkins and water cups to the course. Artwork must be approved by FORE prior to production. FORE is responsible with providing sponsor with the quantity required. One opportunity is available on first come, first serve basis.		\$5,000
<b>Non-CME Emerging Technology Presentation</b> 3 Available	This non-CME industry update will award your company with a high exposure opportunity during the course program. During this time, your company will take the podium to discuss industry updates. These presentations are 10-minute sessions offered within each session of the agenda.		\$5,000

## SPONSORSHIP OPPORTUNITIES *continued*

À LA CARTE		Pricing
ADVERTISING & PROMOTIONAL OPPORTUNITIES		
<b>Site-Specific Advertising</b>	In partnership with FORE, discover and create a unique advertising opportunity that's site specific to display your company logo or promotion. Sponsor to provide advertisement(s) printed or digital to event location specifications and will coordinate placement/installation	\$2,000+
<b>Branded Cups &amp; Cocktail Napkins</b>	Sponsor is responsible for production and shipment to the hotel. Artwork must be approved by FORE prior to production. FORE is responsible with providing sponsor with the quantity required. One opportunity is available on first come, first serve basis. Cups and napkins will be used during meals & breaks.	\$2,000
<b>NEW! Mobile App Ads Splash Screen</b> Exclusive: One Available	This exclusive splash screen ad appears as the FORE Meeting App loads. The splash screen brings a high level of attention to a company's message and brand awareness to participants of the meeting. Every attendee will have visibility of the Splash Page – a full-screen visual that appears for up to 5 seconds, free from distraction. Sponsor will be responsible for providing electronic artwork based on specifications by FORE. Artwork subject to FORE approval.	\$2,000
<b>Keycards</b> Exclusive: One Available	All meeting attendees will receive a room keycard with your company logo at registration. Company is responsible for keycard production and shipment to the hotel. Keycard artwork must be approved by FORE prior to production. FORE is responsible for providing sponsor with the quantity required.	\$1,500
<b>NEW! Meeting Notepad</b> Exclusive: One Available	Have your logo imprinted on notepads that will be available for all attendees. This is an item that attendees are certain to use at the conference and take home. Sponsor is responsible for notepad production and shipment to the hotel. Artwork subject to FORE approval.	\$1,500
<b>Promotional Take-One</b>	One-piece, maximum size is 8.5" X 11". Production and shipping are the responsibility of the sponsor. Must be approved by FORE.	\$1,000
<b>Room Door Drop</b>	A promotional message of your choice will be delivered directly to course participants that are staying at the conference hotel. Production and shipping are the responsibility of the sponsor. Must be approved by FORE prior to production.	\$1,000
<b>Tote Bags</b> Exclusive: One Available	This is an item that attendees are certain to use at the conference and take home. Sponsor is responsible for tote bag production and shipment to the hotel. Artwork subject to FORE approval.	\$1,000



## SPONSORSHIP OPPORTUNITIES *continued*

À LA CARTE		Pricing
ADVERTISING & PROMOTIONAL OPPORTUNITIES		
<p><b>Lanyards</b> Exclusive: One Available</p>	<p>All meeting attendees will receive a badge lanyard with your company logo at registration. Company is responsible for producing and providing lanyards two weeks in advance of the first day of the course. One opportunity is available on first come, first serve basis.</p>	\$1,000
<p><b>NEW!</b> <b>Mobile App Ads Banner Ad</b></p>	<p>Reinforce your products and branding through banner ads displayed on a loop at the top of the FORE Meeting App. The measurable rotating banner ads will also link to content within the app or to outside URLs. Impressions and taps are tracked for measurable ROI. Sponsor will be responsible for providing electronic artwork based on specifications by FORE. Artwork subject to FORE approval.</p>	\$1,000
<p><b>NEW!</b> <b>Mobile App Ads Push Notifications</b></p>	<p>Engage meeting attendees with compelling content through push notifications to help boost customer loyalty and raise visibility. Send two notifications directly to meeting attendees, via the FORE Meeting App, at strategic scheduled times. Sponsor will be responsible for providing electronic content based on specifications by FORE. Content subject to FORE approval.</p>	\$500
INDUSTRY REGISTRATION		
<p><b>Additional Vendor Badges</b></p>	<p>Allows access to Exhibit Hall &amp; General Session. One badge per person.</p>	\$650 each
FIRST TIME EXHIBITOR DISCOUNT		
<p><b>25% Off Total Support Spend</b></p>	<p>First-time exhibitors receive a 25% discount on their total support. For more information and to confirm your eligibility, please contact Rachel Reuter at (512) 777-8250, or at <a href="mailto:sponsorship@foreonline.org">sponsorship@foreonline.org</a></p>	Based on Eligibility
CME-ACCREDITED EDUCATIONAL OPPORTUNITY		
<p style="text-align: center;"><b>Bioskills Lab</b></p> <p>Support a bioskills lab. Support includes one Distal Humerus-to-fingertip specimen per station, basic instrumentation, personal protective equipment (PPE), and cleaning of all instruments. Supporter will need to provide product-specific instrumentation and personnel familiar with the instrumentation and technique. Please note the bioskills labs are included with the surgeons' course registration fees. Each attendee will be assigned to a station to ensure that every station has an equal number of attendees. <b>The bioskills lab stations are Continuing Medication Education (CME) accredited support opportunities.</b> Please contact FORE for additional details.</p>		

## EXHIBITOR APPLICATION

Please complete Page 9-11 of this application and submit to [sponsorship@foreonline.org](mailto:sponsorship@foreonline.org)

100% of total support is due no later than Monday, November 2, 2020. If 100% of agreed-upon fee is not received by this date, the application is subject to a \$500 late fee and/or cancellation.

COMPANY (HOW YOU WILL BE RECOGNIZED ON WEBSITE, ONSITE SIGNAGE, MOBILE APP, & OTHER PROMOTIONAL MATERIALS)		
CONTACT NAME	CONTACT TITLE	
EMAIL	PHONE NUMBER	
ADDRESS	CITY/STATE	POSTAL CODE
SIGNATURE	DATE	

### PAYMENT METHOD

Select preferred payment method below. FORE will provide an invoice with detailed payment information.

<input type="checkbox"/>	Credit Card – Details will be sent via invoice
<input type="checkbox"/>	Check - A discount of 3% will be applied to amount due if paid in full by check within 30 days of invoice date Make payable to: Foundation for Orthopaedic Research & Education (FORE) Mail to: PO Box 865876 Orlando, FL 32886-5876
<input type="checkbox"/>	Wire Transfer – Details will be sent via invoice

### SUPPORT OPPORTUNITIES

#### SUPPORT PACKAGES

<input type="checkbox"/>	Gold	\$10,000
<input type="checkbox"/>	Silver	\$6,000
<input type="checkbox"/>	Bronze	\$4,000

### À LA CARTE

#### ADVERTISING OPPORTUNITIES

<input type="checkbox"/>	Non-CME Lunch Symposium	\$8,000
<input type="checkbox"/>	Welcome Reception Sponsorship	\$5,000
<input type="checkbox"/>	Non-CME Emerging Technology Presentation	\$5,000
<input type="checkbox"/>	Site-Specific Advertising	\$2,000+

## EXHIBITOR APPLICATION *continued*

ADVERTISING OPPORTUNITIES		
<input type="checkbox"/>	Branded Cups & Cocktail Napkins	\$2,000
<input type="checkbox"/>	Mobile App Ads Splash Screen	\$2,000
<input type="checkbox"/>	Keycards	\$1,500
<input type="checkbox"/>	Meeting Notepads	\$1,500
<input type="checkbox"/>	Promotional Take-One	\$1,000
<input type="checkbox"/>	Room Door Drop	\$1,000
<input type="checkbox"/>	Tote Bags	\$1,000
<input type="checkbox"/>	Lanyards	\$1,000
<input type="checkbox"/>	Mobile App Banner Ad	\$1,000
<input type="checkbox"/>	Mobile App Push Notifications	\$500
INDUSTRY REGISTRATION		
<input type="checkbox"/>	Additional Vendor Badges QTY _____	\$650 each
CME-ACCREDITED EDUCATIONAL OPPORTUNITY		
<input type="checkbox"/>	Bioskills Lab	Inquire for pricing

### CANCELLATIONS, REFUNDS, & LATE FEES

- Cancellations received in writing by Tuesday, October 6, 2020, will be subject to a \$500 cancellation fee.
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**Continues on Page 11**

## CONFERENCE MOBILE APP INFORMATION

Please fill out the information below, and send the items needed for your recognition on the *CrowdCompass Attendee Hub* mobile app for this course. If you have any questions, please email [sponsorship@foreonline.org](mailto:sponsorship@foreonline.org).

### RECOGNITION/DISPLAY INFO ON APP

COMPANY NAME

COMPANY DESCRIPTION (2,000 CHARACTER MAX)

COMPANY WEBSITE

COMPANY ADDRESS

COMPANY PHONE NUMBER

COMPANY EMAIL

COMPANY LINKEDIN URL

COMPANY FACEBOOK URL

COMPANY TWITTER URL

### REQUIREMENTS

**Company Logo**

Along with this application, please attach a high-resolution logo you'd like to display on the mobile app. Acceptable Files: **JPG, PNG, PDF, or EPS**