



2019

P R O S P E C T U S

17TH ANNUAL
**TRAUMA 101:
FRACTURE CARE FOR THE
COMMUNITY ORTHOPEDIST &
ORTHOPAEDIC PA & NP**

APRIL 26-28, 2019





FROM THE COURSE DIRECTOR

Dear Prospective Course Supporter,

With full endorsement by the University of Cincinnati's Department of Orthopaedic Surgery, and on behalf of Course Director Dr. Michael T. Archdeacon, we invite your company to exhibit at the upcoming "17th Annual Trauma 101: Fracture Care for the Community Orthopedist & Orthopaedic PA & NP" meeting on April 26-28, 2019 in Clearwater, FL.

This course is designed to present advanced instruction for community orthopaedic surgeons on the management of soft tissue trauma, fractures and musculoskeletal injuries from initial evaluation and surgical technique through convalescence and rehabilitation. Course content targets community orthopedist and physician assistants and nurse practitioners whose scope of practice includes fracture repair. Approximately 75-100 practicing orthopaedic surgeons, residents, fellows and other healthcare professionals with an interest in trauma care are expected to attend.

The attached prospectus offers a wide variety of support packages designed to help you communicate your company's message to an engaged and captive audience of orthopaedic surgeons. Supporting this course is a valuable opportunity to your company as you will have ample time to interact with the attendees, share information and resources, and showcase your various product offerings. In addition, you will also be demonstrating your continued support for the orthopaedic community and commitment to medical education.

For support and sponsorship opportunities, please contact Katie Rence at krence@foreonline.org, or (269) 929-4585. For further information regarding the course, please visit the [Course Website](#).

We look forward to seeing you in Clearwater!

Sincerely,

M. T. Archdeacon

Michael T. Archdeacon, MD, MSE
Course Director
University of Cincinnati Medical Center



COURSE FACULTY

COURSE DIRECTOR



MICHAEL T. ARCHDEACON, MD, MSE
Professor & Vice Chairman
Director
Division of Musculoskeletal Traumatology
Department of Orthopaedic Surgery
Immediate Past Chief of Staff
University Hospital
University of Cincinnati Medical Center
Cincinnati, OH

FACULTY

PATRICK J. BEIRNE, ESQ.
Convington, KY

MICHAEL BELTRAN, MD
Cincinnati, OH

BARTON R. BRANAM, MD
Cincinnati, OH

ANGELO J. COLOSIMO, MD
Cincinnati, OH

WILLIAM W. CROSS, III, MD
Rochester, MN

BRIAN GRAWIE, MD
Cincinnati, OH

RICHARD LAUGHLIN, MD
Cincinnati, OH

T. TOAN LE, MD
Cincinnati, OH

SCOTT D. MAIR, MD
Lexington, KY

GEORGE RUSSELL, V, MD, MBA
Jackson, MS

H. CLAUDE SAGI, MD, FACS
Cincinnati, OH

MARCUS F. SCIADINI, MD
Baltimore, MD

WALTER W. VIRKUS, MD
Indianapolis, IN

JOHN WYRICK, MD
Cincinnati, OH

KEITH ZURMEHLY, MPAS, PA-C
Cincinnati, OH



AGENDA AT A GLANCE

**Subject to Change*

THURSDAY, APRIL 25, 2019

4:00 PM – 11:59 PM **Exhibitor Setup**

FRIDAY, APRIL 26, 2019

8:00 AM – 9:00 AM **Registration & Breakfast with Exhibitors**

9:00 AM – 10:45 AM Session #1A: Shoulder

10:45 AM – 11:00 AM **Coffee Break with Exhibitors**

11:00 AM – 12:15 PM Session #1B: Shoulder Continued

12:15 PM – 1:15 PM **Lunch Break with Exhibitors**

1:15 PM – 3:00 PM Session #2: Knee

3:00 PM – 3:15 PM **Coffee Break with Exhibitors**

3:15 PM – 4:45 PM Session #3: General Sports Medicine

4:45 PM – 5:00 PM **Break with Exhibitors**

5:00 PM – 6:00 PM Fireside Chat - Malpractice Risk Reduction

6:00 PM Adjourn for the Day

SATURDAY, APRIL 27, 2019

6:30 AM – 7:30 AM **Breakfast with Exhibitors**

7:30 AM – 9:45 AM Session #4: Problem Fractures – Foot & Ankle

9:45 AM – 10:00 AM **Coffee Break with Exhibitors**

10:00 AM – 12:00 PM Hands-On Sawbones Workshop (40 Minute Rotations)

12:00 PM – 1:00 PM **Lunch Break with Exhibitors**

1:00 PM – 3:30 PM Session #5: Fractures of the Femur

3:30 PM – 3:45 PM **Coffee Break with Exhibitors**

3:45 PM – 5:45 PM Hands-On Sawbones Workshop (40 Minute Rotations)

5:45 PM Adjourn for the Day

SUNDAY, APRIL 28, 2019

6:30 AM – 7:30 AM **Breakfast with Exhibitors**

7:30 AM – 9:30 AM Session #6: An Update on Upper Extremity Fractures

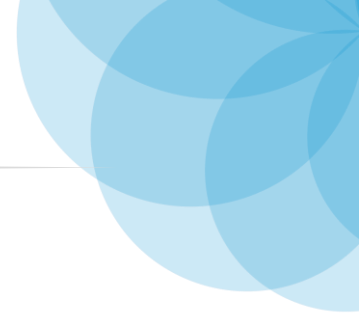
9:30 AM – 11:30 AM Hands on Sawbones Workshop (40 Minute Rotations)

11:30 AM – 11:45 AM **Coffee Break with Exhibitors**

11:45 AM – 12:30 PM Session #7: Difficult Scenarios in Fracture Care

12:30 PM Closing Remarks & Meeting Adjourn

[Click Here to Download the Full Agenda](#)



EXHIBITOR REFERENCE GUIDE

VENUE

Wyndham Grand Clearwater Beach Resort
100 Coronado Drive
Clearwater Beach, FL 33767
(727) 281-9500

ACCOMMODATIONS

A block of rooms has been reserved at the Casa Marina at a discounted rate starting at **\$279.00** per night plus taxes and hotel fees. To receive the group rate, reservations must be made **on or before Tuesday, March 26, 2019 by 5:00PM CST**. Please call the Group Reservations Phone (727) 281-9536 and mention Trauma 101 Fracture Care.

IMPORTANT DATES

Exhibitor Show Kit Released	Monday, March 25, 2019
Hotel Reservation Cut-off	Tuesday, March 26, 2019
Exhibitor Application Deadline	Friday, April 12, 2019
Exhibit Payment Deadline	Monday, April 22, 2019
Exhibit Setup	Thursday, April 25, 2019 4:00 PM – 11:59 PM
Exhibit Teardown	Sunday, April 28, 2019 12:00 PM

EXHIBITOR SHOWKIT & PRE-REGISTRATION LIST

Confirmed exhibitors will receive a comprehensive Exhibitor Showkit one month prior to the event. The Pre-Registration List will be available one week prior to the course.

PAYMENT TERMS

Payment in full for the contracted space must be forwarded with the Sponsor and Exhibitor Application at the end of this prospectus. The balance must be paid by Monday, April 22, 2019.

CANCELLATIONS & REFUNDS

- Cancellations received in writing by Monday, March 25, 2019 will be subject to a \$500 cancellation fee.
- There will be no refunds for cancellations requested after Monday, March 25, 2019.
- If 100% of agreed-upon fee is not received by Monday, April 22, 2019, the application is subject to cancellation.

IMPORTANT CONTACTS

Industry Support	Katie Rence	krence@foreonline.org	(813) 210-7969
Invoicing & Payments	Amber Dunn	adunn@foreonline.org	(574) 253-8261
Industry Registration	Rhonda Britton	rbritton@foreonline.org	(813) 877-8096



SUPPORT OPPORTUNITIES

- FORE meetings provide a forum for meaningful interaction between exhibitors and attendees:
 - Multiple breaks each day give exhibitors time to interact with attendees and faculty
 - Exhibitors have access to the General Session room and are encouraged to attend the didactic sessions
- Cost-effective promotional and advertising opportunities at the live meeting are customizable to your marketing objectives & budget
- In addition to the items mentioned below, support also includes company name and support level recognition on meeting website, meeting app (if available), and support signage

SUPPORT PACKAGES	GOLD \$13,000	SILVER \$9,000	BRONZE \$7,000
BENEFITS			
Exhibit Space	10'x20'	10'x20'	10'x10'
Complimentary Vendor Badges	6	4	2
Promotional Take-One	1	1	1
Electronic Reader Board Display	1	1	1
Welcome Reception Sponsorship (Exclusive)	1		
Lanyards or Tote Bags <small>(Choose 1, First come, first served)</small>		1	

À LA CARTE			Pricing	
EXHIBIT SPACE				
10'x20'	<ul style="list-style-type: none"> • 10'x20' space • 1 table, 2 chairs • 4 complimentary vendor badges 	On or Before	After	
		3/29/19	3/29/19	
		\$5,500	\$6,500	
10'x10'	<ul style="list-style-type: none"> • 10'x10' space • 1 table, 2 chairs • 2 complimentary vendor badges 	On or Before	After	
		3/29/19	3/29/19	
		\$4,500	\$5,500	

NON-CME ACCREDITED EDUCATIONAL OPPORTUNITY

Non- CME Luncheon Symposium

Support a one-hour educational program for up to 50 participants. This lunch meeting gives you an opportunity to offer targeted education on a specific area of therapeutic interest, craft your message, and educate attendees on the benefits of your product and offer hands-on experience with your product via sawbones and instrumentation demonstrations. FORE will provide the meeting space, basic AV, lunch, recruitment, and advertising assistance. Invitations, content, faculty coordination, honoraria, handouts, attendance, and evaluations are the responsibility of the corporate sponsor. FORE must approve the topic and faculty in advance.

\$8,000



SUPPORT OPPORTUNITIES *continued*

À LA CARTE		Pricing
ADVERTISING OPPORTUNITIES		
Welcome Reception Sponsorship Exclusive: One Available	Exclusive sponsorship of the reception includes company-branded cocktail napkins, water cups, and signage. Sponsor will be given the opportunity to address the audience with the Course Directors for introductions and welcome remarks.	\$5,000
Wi-Fi	This sponsorship provides free Wi-Fi services to all conference attendees in the meeting space. Two opportunities are available on a first come, first served basis; one at the lab facility and one at the hotel.	\$4,000
Promo Clings Limited Availability	Exclusive: two available. An excellent advertising opportunity to display your company logo or design on hotel lobby and bridge glass doors to draw traffic to your exhibit booth. Sponsor is responsible for production of clings printed to event hotel specifications and will coordinate placement/installation with the hotel. Artwork subject to FORE approval. Contact FORE for additional information.	\$3,600 each
Branded Coffee Cups, Water Cups, & Cocktail Napkins	Sponsor is responsible for production and shipment to the hotel. Artwork must be approved by FORE prior to production. FORE is responsible with providing sponsor with the quantity required. One opportunity is available on first come, first serve basis. Cups and napkins will be used during meals & breaks.	\$3,500
Branded Hotel Room Keycards Exclusive: One Available	All meeting attendees in the room block will receive a room keycard with your company logo at registration. Company is responsible for keycard production and shipment to the hotel. Keycard artwork must be approved by FORE prior to production. FORE is responsible for providing sponsor with the quantity required.	\$3,000
Electronic Reader Board Display	The large LCD reader board is designed to communicate the daily agenda, special announcements, and industry advertisements. One-quarter of the display will be available for custom advertising and/or branding of sponsor's choice. The display will be placed in a highly trafficked central location in the meeting foyer area. Sponsor will be responsible for providing electronic artwork (subject to approval) based on specifications provided by FORE.	\$2,500
Pull Up Banners	Includes two pop-up banners, no larger than 33" x 80" which can be placed in the main lobby and pre-function space. Pull-up banners cannot be placed near the registration desk. Production and shipping are the responsibility of the sponsor and must be approved by FORE prior.	\$2,500
Room Door Drop	Have your symposium/workshop promotion or selected advertising included in one nightly room drop. One piece allowed per room drop; maximum size is 8.5" x 11". Production and shipping of designated piece is the responsibility of the sponsor. Artwork must be submitted to FORE in advance for approval.	\$1,500
Promotional Take One	One-piece, maximum size is 8.5" X 11". Production and shipping are the responsibility of the sponsor. Must be approved by FORE.	\$1,500



SUPPORT OPPORTUNITIES *continued*

À LA CARTE

Pricing

ADVERTISING OPPORTUNITIES

Tote Bags

Provide meeting attendees with a tote bag with your company logo to carry their materials throughout the conference. This item is available on a first come, first serve basis.

\$1,000

Lanyards

All meeting attendees will receive a badge lanyard with your company logo at registration. Company is responsible with providing lanyards two weeks in advance of the first day of the course. One opportunity is available on first come, first serve basis.

\$1,000

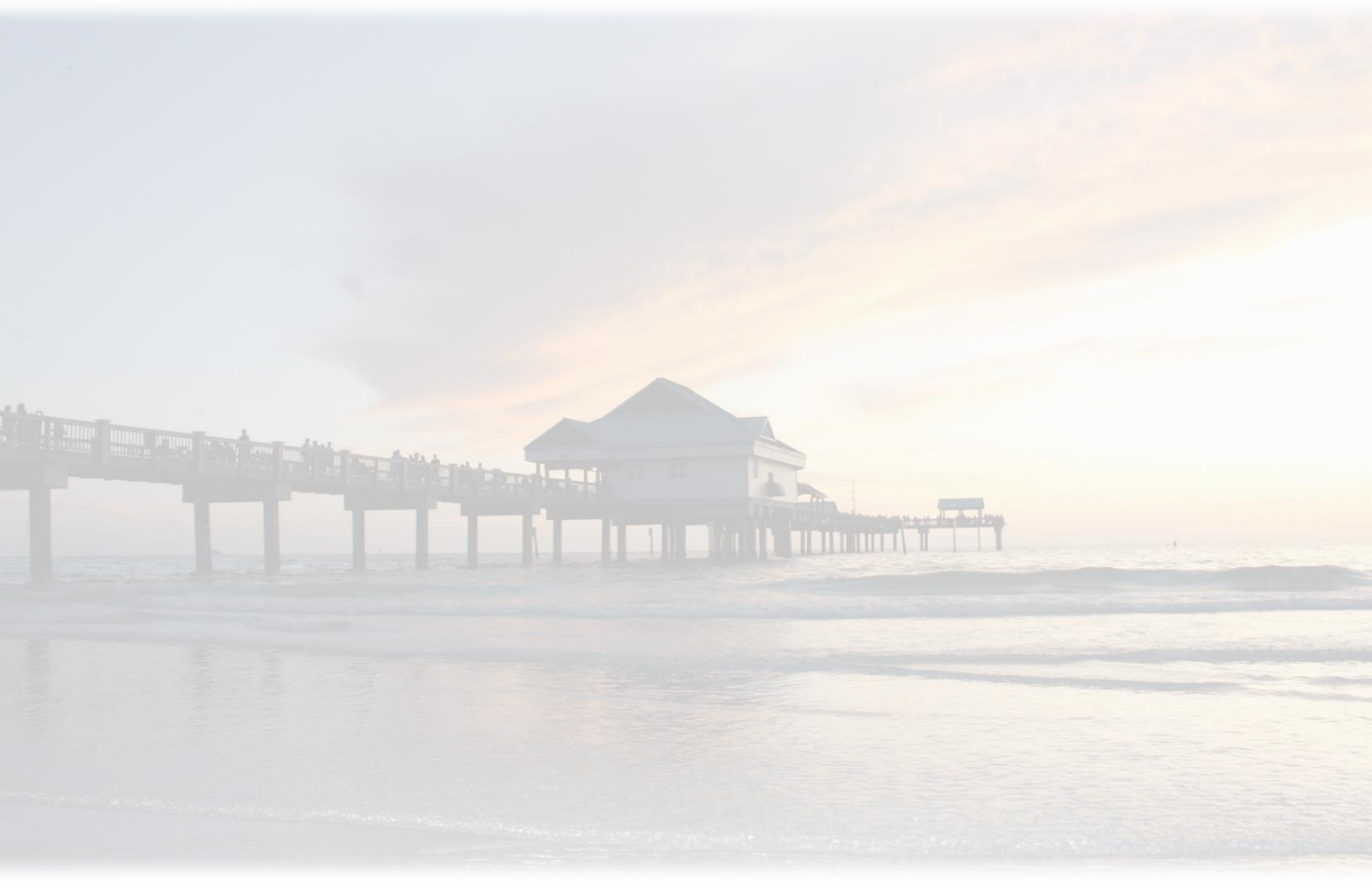
INDUSTRY REGISTRATION

Supplemental Vendor Badges

Allows access to Exhibit Hall & General Session.

\$450 each

CONTINUE TO PAGE 8 FOR APPLICATION





SUPPORTER & EXHIBITOR APPLICATION

Please complete Page 8 & 9 of this application and submit to sponsorship@foreonline.org
100% of total support is due no later than Monday, April 22, 2019. If 100% of agreed-upon fee
is not received by this date, the application is subject to cancellation.

COMPANY _____

CONTACT NAME _____

CONTACT TITLE _____

EMAIL _____

PHONE NUMBER _____

ADDRESS _____

CITY/STATE _____

POSTAL CODE _____

SIGNATURE _____

DATE _____

PAYMENT METHOD.

Select preferred payment method below. FORE will provide an invoice with detailed payment information.

Credit Card

Check
A discount of 3% will be applied to amount due if paid in full by check within 30 days of invoice date
Make payable to: Foundation for Orthopaedic Research & Education (FORE)
Mail to: FORE CME Dept, 4115 W Spruce Street Suite 201, Tampa, FL 33607

Wire Transfer

To register additional reps, please send Names and Emails to rbritton@foreonline.org and
mention "Trauma 101 Vendor Registration".

SUPPORT OPPORTUNITES

SUPPORT PACKAGES

Gold \$13,000

Silver \$9,000

Bronze \$7,000

EXHIBIT SPACE

10'x20' On or Before 3/29: \$5,500 | After 3/29: \$6,500

10'x10' On or Before 3/29: \$4,500 | After 3/29: \$5,500

INDUSTRY REGISTRATIONS

Number of Complimentary Vendor Badges included with sponsorship (Pg. 5) _____

Number of Additional Vendor Badges required _____ x \$450 ea. = \$ _____

Please register the first 2 Complimentary Vendor Badges below.

For additional badges, please email Names & Emails to rbritton@foreonline.org.

REPRESENTATIVE 1 NAME _____

REPRESENTATIVE 1 EMAIL _____

REPRESENTATIVE 2 EMAIL _____

REPRESENTATIVE 2 EMAIL _____

Continues on Page 9



SUPPORTER & EXHIBITOR APPLICATION *continued*

NON-CME ACCREDITED EDUCATIONAL OPPORTUNITY

<input type="checkbox"/>	Non-CME Luncheon Symposium	\$8,000
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ADVERTISING OPPORTUNITIES

<input type="checkbox"/>	Welcome Reception Sponsorship	\$5,000
<input type="checkbox"/>	WIFI	\$4,000
<input type="checkbox"/>	Promo Clings	\$3,600
<input type="checkbox"/>	Branded Coffee Cups, Water Cups, & Cocktail Napkins	\$3,500
<input type="checkbox"/>	Branded Hotel Room Keycards	\$3,000
<input type="checkbox"/>	Electronic Reader Board Display	\$3,600
<input type="checkbox"/>	Pull Up Banners	\$2,500
<input type="checkbox"/>	Room Door Drop	\$1,500
<input type="checkbox"/>	Promotional Take One	\$1,500
<input type="checkbox"/>	Tote Bags	\$1,000
<input type="checkbox"/>	Lanyards	\$1,000

CANCELLATIONS, REFUNDS, & LATE FEES

Booth cancellations must be received in writing by Monday, March 25, 2019, and are subject to a \$500 cancellation fee. Full payment is due by Monday, April 22, 2019. Payments received after this date will incur a \$300 late fee.