

P R O S P E C T U S

ORTHOPAEDICS FOR THE PRIMARY CARE PRACTITIONER & REHABILITATION THERAPIST

JULY 26-28, 2019



FROM THE PROGRAM MANAGER

Dear Prospective Course Supporter,

On behalf of FORE and Course Director Seth Gasser, MD, we invite your company to exhibit at the 2019 Orthopaedics for The Primary Care Practitioner & Rehabilitation Therapist course, which will take place July 26-28, 2019, in Clearwater Beach, Florida.

This course is designed to provide healthcare professionals with the most current diagnostic and treatment options in every orthopaedic subspecialty. A distinguished faculty will present recent advances in pediatrics, trauma, fracture fixation, arthritis, joint reconstruction, sports-related conditions, spine surgery, biologics, and physical therapy. Participants will be given ample time for interactive discussions and opportunities to interact with faculty, plus hands-on workshops.

The attached prospectus offers a wide variety of support packages designed to encourage opportunities to communicate your message to an eager and engaged audience. Supporting the course will allow you to provide orthopaedic surgeons with information and education about your products, while demonstrating your support for the orthopaedic community and commitment to educating healthcare professionals about each orthopaedic subspecialty.

For further information on the course, please visit: <https://foreonline.org/event/orthopaedics-for-the-primary-care-practitioner-rehabilitation-therapist/>

We look forward to seeing you in Clearwater Beach!

Sincerely,

Bridget Ostrowski

Bridget Ostrowski
Program Manager, CME
Foundation for Orthopaedic Research & Education

ABOUT FORE

The Foundation for Orthopaedic Research and Education (FORE) is a private not-for-profit 501(c)3. FORE's mission is to improve orthopedic medicine through investigation, innovation, and education. FORE's vision is to become an international leader in orthopedic research and education in order to make a substantial impact on orthopedic medicine and patient care. FORE currently consists of four distinct departments; Clinical Research, Biomechanical Research, Continuing Medical Education, and Surgical Training.

COURSE FACULTY

COURSE DIRECTOR



SETH GASSER, MD
Sports Medicine Surgeon
Florida Orthopaedic Institute
Tampa, FL

FACULTY

Coming Soon. Please check
the [Course Webpage](#) for
updates.



AGENDA AT A GLANCE

**Subject to Change*

FRIDAY, JULY 26, 2019

11:00 AM – 1:30 PM	Exhibitor Setup
1:30 PM – 2:00 PM	Registration
2:00 PM – 3:20 PM	Hands-On Workshop
3:20 PM – 3:40 PM	Coffee Break with Exhibitors
3:40 PM – 6:35 PM	Hands-On Workshop
6:35 PM	Adjourn for the Day

SATURDAY, JULY 27, 2019

6:30 AM – 7:30 AM	Registration & Breakfast with Exhibitors
7:30 AM – 10:40 AM	General Session
10:40 AM – 11:10 AM	Coffee Break with Exhibitors
11:10 AM – 12:30 PM	General Session
12:30 PM – 1:30 PM	Lunch with Exhibitors
1:30 PM – 5:10 PM	General Session
5:15 PM – 7:00 PM	Welcome Reception

SUNDAY, JULY 28, 2019

7:00 AM – 7:30 AM	Breakfast with Exhibitors
7:30 AM – 10:35 AM	General Session
10:35 AM – 10:50 AM	Coffee Break with Exhibitors
11:00 AM	Exhibit Teardown
10:50 AM – 12:35 PM	General Session
12:35 PM	Course Adjourns

QUICK EXHIBITOR REFERENCE

VENUE

Sandpearl Hotel
500 Mandalay Blvd
Clearwater Beach, FL 33767
(727) 441-2425

ACCOMMODATIONS

A block of rooms has been reserved at the Sandpearl at a discounted rate starting at **\$219** per night, plus taxes and hotel fees. To receive the group rate, reservations must be made **on or before Friday, July 5, 2019**.

Upon receipt of your exhibit application, we will provide you with additional information to make your reservations.

IMPORTANT DATES

Exhibitor Application Deadline	Thursday, July 14, 2019
Exhibit Payment Deadline	Monday, July 22, 2019
Exhibitor Show Kit Released	Wednesday, June 26, 2019
Exhibit Setup	Friday, July 26, 2019 11:00 AM – 1:30 PM
Exhibit Teardown	Sunday, July 28, 2019 11:00 AM

EXHIBITOR SHOWKIT & PRE-REGISTRATION LIST

Confirmed exhibitors will receive a comprehensive Exhibitor Showkit one month prior to the event. The Pre-Registration List will be available one week prior to the course.

PAYMENT TERMS

Payment in full for the contracted space must be forwarded with the Sponsor and Exhibitor Application at the end of this prospectus. The balance must be paid by Monday, July 22, 2019.

CANCELLATIONS & REFUNDS

- Cancellations received in writing by Wednesday, June 26, 2019 will be subject to a \$500 cancellation fee.
- There will be no refunds for cancellations requested after Wednesday, June 26, 2019.
- If 100% of agreed-upon fee is not received by Monday, June 22, 2019, the application is subject to cancellation.

FORE CME CONTACTS

Program Manager	Bridget Ostrowski	sponsorship@foreonline.org	(954) 480-7018
Invoicing & Payments	Amber Dunn	adunn@foreonline.org	(574) 253-8261
Industry Registration	Rhonda Britton	rbritton@foreonline.org	(813) 877-8096

SUPPORT OPPORTUNITIES

- FORE meetings provide a forum for meaningful interaction between exhibitors and attendees:
 - Multiple breaks each day give exhibitors time to interact with attendees and faculty
 - Exhibitors have access to the General Session room and are encouraged to attend the didactic sessions
- Cost-effective promotional and advertising opportunities at the live meeting are customizable to your marketing objectives & budget
- In addition to the items mentioned below, support also includes company name and support level recognition on meeting website, meeting app (if available), and support signage

SUPPORT PACKAGES	PLATINUM \$12,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$6,000
BENEFITS				
Exhibit Space (6' Table Included)	10'x10'	10'x10'	Table-Top	Table-Top
Complimentary Vendor Badges	8	6	4	2
Promotional Take-One	Included	Included	Included	Included
Welcome Reception	1			
Lanyards or Tote Bags (Choose 1, First come, first served)		1		
Door Drop			1	

À LA CARTE			PRICING
EXHIBIT SPACE			
10'x10'	<ul style="list-style-type: none"> • 10'x 10' space • 1x 6' table, 2 chairs • 4 complimentary vendor badges 		\$5,800
Table-Top	<ul style="list-style-type: none"> • 1x 6' table, 2 chairs • 2 complimentary vendor badges 		\$4,000

ADVERTISING OPPORTUNITIES		
Non-CME Lunch Symposium	This non-CME time provides your company with the opportunity to format a program with speaker selection designed to specifically enhance your company's marketability. You will have 30 minutes to discuss, demonstrate, or debate with program attendees on your preferred device or procedure. Attendees will be notified that this is optional and not for CME credit. Course organizers will provide lunch.	\$9,000
Welcome Reception Sponsorship Exclusive: One Available	Sponsorship of this reception includes company name on company-branded cocktail napkins and water cups. Company name will also be displayed on-site as reception sponsor. Sponsor is responsible for production and shipment of napkins and water cups. Artwork must be approved by FORE prior to production. FORE is responsible for providing sponsor with the quantity required. One opportunity is available on first-come, first-served basis.	\$6,000

SUPPORT OPPORTUNITIES *continued*

À LA CARTE		Pricing
ADVERTISING OPPORTUNITIES		
<p>Wi-Fi Exclusive: One Available</p>	<p>Become the official internet sponsor of the course. This sponsorship provides free Wi-Fi service to all conference attendees in the meeting space. One opportunity is available on first-come, first-served basis.</p>	<p>\$3,600</p>
<p>Branded Coffee Cups, Water Cups, & Napkins Exclusive: One Available</p>	<p>Sponsor is responsible for production and shipment to FIVE Labs. Artwork must be approved by FORE prior to the production. FORE is responsible for providing sponsor with quantity required. One opportunity is available on a first-come, first-serve basis.</p>	<p>\$3,100</p>
<p>Promotional Take-One</p>	<p>One-piece, double-sided optional, maximum size is 8.5" x 11". Production and shipping are responsibilities of the sponsor. Artwork must be approved by FORE prior to production.</p>	<p>\$2,600</p>
<p>Door Drop</p>	<p>Have a selected piece of advertising included in one nightly room drop to hotel guests attending the conference. One piece allowed per room drop; maximum size is 8.5" x 11". Production and shipping of designated piece is the responsibility of the sponsor. Artwork must be submitted to FORE in advance for approval.</p>	<p>\$2,600</p>
<p>Keycards Exclusive: One Available</p>	<p>All meeting attendees will receive a room keycard with your company logo at registration. Company is responsible for keycard production and shipment to the hotel. Keycard artwork must be approved by FORE prior to production. FORE is responsible for providing sponsor with the quantity required. One opportunity is available on a first-come, first-serve basis.</p>	<p>\$1,500</p>
<p>Tote Bags Exclusive: One Available</p>	<p>Provide meeting attendees with a tote bag with your company logo to carry their materials throughout the conference. One opportunity is available on a first-come, first-serve basis.</p>	<p>\$1,500</p>
<p>Lanyards Exclusive: One Available</p>	<p>All meeting attendees will receive a badge lanyard with your company logo at registration. Company is responsible with providing lanyards two weeks in advance of the first day of the course. One opportunity is available on a first-come, first-serve basis.</p>	<p>\$1,500</p>
INDUSTRY REGISTRATION		
<p>Additional Vendor Badges</p>	<p>Allows access to Exhibit Hall & General Session.</p>	<p>\$550 each</p>

SUPPORTER & EXHIBITOR APPLICATION

Please complete Page 7 & 8 of this application and submit to sponsorship@foreonline.org
100% of total support is due no later than Monday, July 22, 2019. If 100% of agreed-upon fee is not received by this date, the application is subject to cancellation.

COMPANY _____

CONTACT NAME _____

CONTACT TITLE _____

EMAIL _____

PHONE NUMBER _____

ADDRESS _____

CITY/STATE _____

POSTAL CODE _____

SIGNATURE _____

DATE _____

PAYMENT METHOD.

Select preferred payment method below. FORE will provide an invoice with detailed payment information.

- Credit Card
- Check
A discount of 3% will be applied to amount due if paid in full by check within 30 days of invoice date
Make payable to: Foundation for Orthopaedic Research & Education (FORE)
Mail to: FORE CME Dept, 4115 W Spruce Street Suite 201, Tampa, FL 33607
- Wire Transfer

To register additional reps, please send Names and Emails to rbritton@foreonline.org and mention "Ortho for Primary Care Practitioner Rep Names".

SUPPORT OPPORTUNITES

SUPPORT PACKAGES

- | | |
|-----------------------------------|----------|
| <input type="checkbox"/> Platinum | \$12,000 |
| <input type="checkbox"/> Gold | \$10,000 |
| <input type="checkbox"/> Silver | \$7,500 |
| <input type="checkbox"/> Bronze | \$6,000 |

EXHIBIT SPACE

- | | |
|------------------------------------|---------|
| <input type="checkbox"/> 10'x10' | \$5,800 |
| <input type="checkbox"/> Table-Top | \$4,000 |

INDUSTRY REGISTRATIONS

Number of Complimentary Vendor Badges included with sponsorship (Pg. 5) _____

Number of Additional Vendor Badges required _____ x \$550 ea = \$ _____

Please register the first 2 Complimentary Vendor Badges below.

For additional badges, please email Names & Emails to rbritton@foreonline.org.

REPRESENTATIVE 1 NAME _____

REPRESENTATIVE 1 EMAIL _____

REPRESENTATIVE 2 EMAIL _____

REPRESENTATIVE 2 EMAIL _____

Continues on Page 8

SUPPORTER & EXHIBITOR APPLICATION *continued*

ADVERTISING OPPORTUNITIES

<input type="checkbox"/>	Non-CME Lunch Symposium	\$9,000
<input type="checkbox"/>	Welcome Reception Sponsorship	\$6,000
<input type="checkbox"/>	Wi-Fi	\$3,600
<input type="checkbox"/>	Branded Coffee Cups, Water Cups, Napkins	\$3,100
<input type="checkbox"/>	Promotional Take-One	\$2,600
<input type="checkbox"/>	Door Drop	\$2,600
<input type="checkbox"/>	Keycards	\$1,500
<input type="checkbox"/>	Tote Bags	\$1,500
<input type="checkbox"/>	Lanyards	\$1,500

CANCELLATIONS, REFUNDS, & LATE FEES

- Cancellations received in writing by Wednesday, June 26, 2019 will be subject to a \$500 cancellation fee.
- There will be no refunds for cancellations requested after Wednesday, June 26, 2019.
- If 100% of agreed-upon fee is not received by Monday, June 22, 2019, the application is subject to a \$300 late fee or cancellation.