

P R O S P E C T U S

CASTELLVI SPINE SYMPOSIUM

APRIL 24-27, 2019



FROM THE PROGRAM MANAGER

Dear Prospective Course Supporter,

On behalf of the Foundation for Orthopaedic Research & Education and the Castellvi Spine Advisory Board, we invite your company to exhibit at the Castellvi Spine Course, which will take place April 24-27, 2019 at the Casa Marina Hotel in Key West, FL.

This CME activity is designed for surgeons and non-operative clinicians with specific interest in disorders of the spine. Distinguished faculty will present the latest advances in the field including complex reconstruction, artificial disc replacement, use of biologics, spine biomechanics, management of complications, treatment modalities for osteoporosis, and emerging technologies.

The attached prospectus offers a wide variety of support packages designed to encourage opportunities to communicate your message to an eager and engaged audience. Supporting the course will allow you to provide orthopaedic surgeons with information and education about your products, while demonstrating both your support for the orthopaedic community and your commitment to educating healthcare professionals about spinal surgery.

For support & sponsorship opportunities, please contact sponsorship@foreonline.org

For additional information on the course, please visit the course website: <https://foreonline.org/event/castellvi-spine/>

We look forward to seeing you in Key West!

Sincerely,

Heather Howard

Heather Howard
Senior Program Manager, CME
Foundation for Orthopaedic Research & Education

ABOUT FORE

The Foundation for Orthopaedic Research and Education (FORE) is a private not-for-profit 501(c)3. FORE's mission is to improve orthopedic medicine through investigation, innovation, and education. FORE's vision is to become an international leader in orthopedic research and education in order to make a substantial impact on orthopedic medicine and patient care. FORE currently consists of four distinct departments; Clinical Research, Biomechanical Research, Continuing Medical Education, and Surgical Training.

COURSE FACULTY

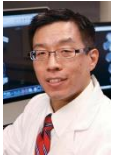
ADVISORY BOARD



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AGENDA AT A GLANCE

**Subject to Change*

WEDNESDAY, APRIL 24, 2019

4:00 PM – 7:00 PM	Exhibitor Setup
7:00 PM – 9:00 PM	Registration & Welcome Reception

THURSDAY, APRIL 25, 2019

6:30 AM – 7:00 AM	Registration & Breakfast with Exhibitors
7:00 AM – 9:25 AM	General Session – Session I: Robotics
9:25 AM – 9:55 AM	Coffee Break with Exhibitors
9:55 AM – 12:15 PM	General Session – Session II: Spine Biomechanics & Technology
12:15 PM – 1:15 PM	Lunch Symposium
1:15 PM – 6:00 PM	Resident Session & Sawbones Lab

FRIDAY, APRIL 26, 2019

6:30 AM – 7:30 AM	Breakfast with Exhibitors
7:30 AM – 9:30 AM	General Session – Session III: Regenerative Medicine in Spine
9:50 AM – 10:20 AM	Coffee Break with Exhibitors
10:20 AM – 1:00 PM	General Session – Session IV: Update on Spine
1:00 PM – 1:15 PM	Lunch & Adjourn for the Day

SATURDAY, APRIL 27, 2019

6:30 AM – 7:30 AM	Breakfast with Exhibitors
7:30 AM – 9:10 AM	General Session – Session V: Deformity
9:10 AM – 9:40 AM	Coffee Break with Exhibitors
9:40 AM – 11:30 AM	General Session – Session VI: Motion Preservation
11:30 AM	Course Adjourns

QUICK EXHIBITOR REFERENCE

VENUE

Casa Marina
1500 Reynolds Street
Key West, FL 33040
(305) 296-3535

ACCOMMODATIONS

A block of rooms has been reserved at the Casa Marina at a discounted rate starting at **\$429** per night plus taxes and hotel fees. To receive the group rate, reservations must be made **on or before Monday, April 1, 2019**. Upon receipt of your exhibit application, we will provide you with the link, so you can make your room reservations.

IMPORTANT DATES

Exhibitor Application Deadline	Wednesday, April 10, 2019
Exhibit Payment Deadline	Monday, April 22, 2019
Exhibitor Show Kit Released	Monday, March 25, 2019
Exhibit Setup	Wednesday, April 24, 2019 4:00 PM – 7:00 PM
Exhibit Teardown	Saturday, April 27, 2019 10:00 AM

EXHIBITOR SHOWKIT & PRE-REGISTRATION LIST

Confirmed exhibitors will receive a comprehensive Exhibitor Showkit one month prior to the event. The Pre-Registration List will be available one week prior to the course.

PAYMENT TERMS

Payment in full for the contracted space must be forwarded with the Sponsor and Exhibitor Application at the end of this prospectus. The balance must be paid by Monday, April 22, 2019.

CANCELLATIONS & REFUNDS

- Cancellations received in writing by Monday, March 25, 2019 will be subject to a \$500 cancellation fee.
- There will be no refunds for cancellations requested after Monday, March 25, 2019.
- If 100% of agreed-upon fee is not received by Monday, April 22, 2019, the application is subject to cancellation.

FORE CME CONTACTS

Senior Program Manager	Heather Howard	sponsorship@foreonline.org	(813) 210-7969
Invoicing & Payments	Amber Dunn	adunn@foreonline.org	(574) 253-8261
Industry Registration	Rhonda Britton	rbritton@foreonline.org	(813) 877-8096

SUPPORT OPPORTUNITIES

- FORE meetings provide a forum for meaningful interaction between exhibitors and attendees:
 - Multiple breaks each day give exhibitors time to interact with attendees and faculty
 - Exhibitors have access to the General Session room and are encouraged to attend the didactic sessions
- Cost-effective promotional and advertising opportunities at the live meeting are customizable to your marketing objectives & budget
- In addition to the items mentioned below, support also includes company name and support level recognition on meeting website, meeting app (if available), and support signage

SUPPORT PACKAGES	PLATINUM \$15,000	GOLD \$12,000	SILVER \$8,500	BRONZE \$6,500
BENEFITS				
Exhibit Space	8'x8'	8'x8'	Table-Top	Table-Top
Complimentary Vendor Badges	8	6	4	2
Promotional Take-One	Included	Included	Included	Included
Electronic Reader Display	1			
Door Drop	1			
Lanyards or Tote Bags <small>(Choose 1, First come, first served)</small>		1		

À LA CARTE Pricing

EXHIBIT SPACE

8'x8'

- 8'x 8' space
- 1 table, 2 chairs
- 2 complimentary vendor badges

\$6,500

Table-Top

- 1 table, 2 chairs
- 2 complimentary vendor badges

\$5,200

ADVERTISING OPPORTUNITIES

Robotic Arena

Demonstrate and showcase your new robotic technology to all attendees. An area in the exhibit hall will be reserved for your company to display your robotic products. Attendees will be able to experience your cutting technology hands-on.

\$15,000

Focus Group

Host a 1-hour focus group or advisory board during non-accredited learning hours for up to 15 people. Fee includes meeting space, basic AV (projector and screen), beverages, light meal and recruitment assistance.

\$5,000

Non-CME Lunch & Learn

This non-CME time provides your company with the opportunity to format a program with your own speakers to specifically enhance your company's marketability. You will have one hour to discuss, demonstrate, or debate with program attendees about your preferred device or procedure. Lunch to be provided by hotel.

\$12,500

SUPPORT OPPORTUNITIES *continued*

À LA CARTE		Pricing
ADVERTISING OPPORTUNITIES		
Welcome Reception Sponsorship	Exclusive sponsorship of the reception includes company-branded cocktail napkins, water cups, and signage. Sponsor will be given the opportunity to address the audience with the Course Directors for introductions and welcome remarks.	\$5,000
WiFi	This sponsorship provides free Wi-Fi services to all conference attendees in the meeting space. Two opportunities are available on a first come, first served basis; one at the lab facility and one at the hotel.	\$6,500
Electronic Reader Display	The large LCD reader board is designed to communicate the daily agenda, special announcements, and industry advertisements. One-quarter of the display will be available for custom advertising and/or branding of sponsor's choice. The display will be placed in a highly trafficked central location in the meeting foyer area. Sponsor will be responsible for providing electronic artwork (subject to approval) based on specifications provided by FORE.	\$3,600
Door Drop	A message will be delivered directly to course participants that are staying at the conference hotel.	\$3,500
Promotional Take One	One-piece, maximum size is 8.5" X 11". Production and shipping are the responsibility of the sponsor. Must be approved by FORE.	\$2,750
Keycards	All meeting attendees will receive a room keycard with your company logo at registration. Company is responsible for keycard production and shipment to the hotel. Keycard artwork must be approved by FORE prior to production. FORE is responsible for providing sponsor with the quantity required.	\$5,000
Tote Bags	Provide meeting attendees with a tote bag with your company logo to carry their materials throughout the conference. This item is available on a first come, first serve basis.	\$2,750
Lanyards	All meeting attendees will receive a badge lanyard with your company logo at registration. Company is responsible with providing lanyards two weeks in advance of the first day of the course. One opportunity is available on first come, first serve basis.	\$2,750
INDUSTRY REGISTRATION		
Additional Vendor Badges	Allows access to Exhibit Hall & General Session.	\$500 each

SUPPORTER & EXHIBITOR APPLICATION

Please complete Page 7 & 8 of this application and submit to sponsorship@foreonline.org
 100% of total support is due no later than Monday, April 22, 2019. If 100% of agreed-upon fee is not received by this date, the application is subject to cancellation.

COMPANY _____

CONTACT NAME _____

CONTACT TITLE _____

EMAIL _____

PHONE NUMBER _____

ADDRESS _____

CITY/STATE _____

POSTAL CODE _____

SIGNATURE _____

DATE _____

PAYMENT METHOD.

Select preferred payment method below. FORE will provide an invoice with detailed payment information.

- Credit Card
- Check
 A discount of 3% will be applied to amount due if paid in full by check within 30 days of invoice date
 Make payable to: Foundation for Orthopaedic Research & Education (FORE)
 Mail to: FORE CME Dept, 4115 W Spruce Street Suite 201, Tampa, FL 33607
- Wire Transfer

SUPPORT OPPORTUNITES

SUPPORT PACKAGES

- | | |
|-----------------------------------|----------|
| <input type="checkbox"/> Platinum | \$15,000 |
| <input type="checkbox"/> Gold | \$12,000 |
| <input type="checkbox"/> Silver | \$8,500 |
| <input type="checkbox"/> Bronze | \$6,500 |

EXHIBIT SPACE

- | | |
|------------------------------------|---------|
| <input type="checkbox"/> 8'x8' | \$6,500 |
| <input type="checkbox"/> Table-Top | \$5,200 |

INDUSTRY REGISTRATIONS

Number of Complimentary Vendor Badges included with sponsorship (Pg. 5) _____

Number of Additional Vendor Badges required _____ x **\$500 ea** = \$ _____

Please register the first 2 Complimentary Vendor Badges below.

For additional badges, please email Names & Emails to rbritton@foreonline.org.

REPRESENTATIVE 1 NAME _____

REPRESENTATIVE 1 EMAIL _____

REPRESENTATIVE 2 EMAIL _____

REPRESENTATIVE 2 EMAIL _____

Continues Page 8

SUPPORTER & EXHIBITOR APPLICATION *continued*

ADVERTISING OPPORTUNITIES

<input type="checkbox"/>	Robotic Arena	\$15,000
<input type="checkbox"/>	Focus Group	\$5,000
<input type="checkbox"/>	Non-CME Lunch & Learn	\$12,500
<input type="checkbox"/>	Welcome Reception Sponsorship	\$5,000
<input type="checkbox"/>	WiFi	\$6,500
<input type="checkbox"/>	Electronic Reader Display	\$3,600
<input type="checkbox"/>	Door Drop	\$3,500
<input type="checkbox"/>	Promotional Take One	\$2,750
<input type="checkbox"/>	Keycard	\$5,000
<input type="checkbox"/>	Tote Bags	\$2,750
<input type="checkbox"/>	Lanyards	\$2,750

CANCELLATIONS, REFUNDS, & LATE FEES

Booth cancellations must be received in writing by Monday, March 25, 2019, and are subject to a \$500 cancellation fee. Full payment is due by Monday, April 22, 2019. Payments received after this date will incur a \$300 late fee.